

Supporting Parents and Carers Spotlight Day Stand Up For Carers

26 June 2024



Every year Usdaw organises a campaign day to support members who are parents and carers. This year we are putting the focus on carers.

Significant numbers of our members are balancing their jobs with unpaid care and whilst this can be a very rewarding experience, it can also be hugely demanding.

Carers simply don't get the recognition or support they need and deserve.

Caring often comes with additional costs that can have a significant impact on carers' finances and many carers experience financial hardship as a direct result of the care they provide.

And yet the vital unpaid work that carers carry out has been valued at £530 million every day, helping both the NHS and the social care system from being overwhelmed and holding families together.

It is not acceptable that so many unpaid carers are experiencing financial difficulties and it is time that unpaid carers were properly valued and supported.

This is why our theme for our campaign this year is Stand Up For Carers.

On **Wednesday 26 June** Usdaw will be holding a national campaign day, called a Spotlight Day, and I very much hope that you can get involved.

Ushaw reps and members will be putting up posters at work, handing out leaflets to colleagues and setting up campaign stalls in workplaces, staff canteens and shopping centres to support the campaign.

This campaign pack explains how to get involved and what support you will receive from Usdaw.

I hope you will decide to get involved on Spotlight Day. I know hundreds of reps find it an enjoyable way of showing members and non-members that Usdaw is not just there for when things go wrong at work.

If you require any further information about Spotlight Day, please do not hesitate to contact Usdaw's Equalities Office on **0161 224 2804** or email parentsandcarers@usdaw.org.uk

A handwritten signature in blue ink that reads 'Paddy Lillis'.

Paddy Lillis
General Secretary



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U **USDAW**
EQUALITIES

Stand Up
For Carers

Order Form

Please return your completed form NO LATER than Friday, 10 May 2024.
USDAW CANNOT GUARANTEE TO FULFIL ORDERS RECEIVED AFTER THIS DATE.

Please tick one of the following and we'll send you everything you need for your campaign:

I am organising a large campaign event.

- 1 Campaign Briefing
- 50 Survey Forms
- 100 Postcards
- 2 Campaign A4 Posters
- 30 Working Carers Know Your Rights Lft 343
- 30 Flexible Working Lft 346
- 30 Time Off For Family And Care Emergencies Lft 349
- 30 Working Parents Know Your Rights Lft 381
- 30 Worried About Money? Know Your Rights Lft 385
- 30 New Rights For Carers Factsheet
- 2 A1 Stall Display Posters
- 4 Stall Table Edgings
- 20 Campaign Bookmarks
- 20 Campaign Notepads
- 20 Campaign Nail Files
- 15 Campaign Bags of Sweets
- 15 Campaign Keyrings

I would like a noticeboard pack.

- 1 Campaign Briefing
- 5 Survey Forms
- 5 Postcards
- 1 Campaign A4 Poster
- 5 Working Carers Know Your Rights Lft 343
- 5 Flexible Working Lft 346
- 5 Time Off For Family And Care Emergencies Lft 349
- 5 Working Parents Know Your Rights Lft 381
- 5 Worried About Money? Know Your Rights Lft 385
- 5 New Rights For Carers Factsheet

NB: Your order will be delivered via our courier and it is essential that a postcode is given - any orders that do not include a postcode will NOT be dispatched. Also, your order will need to be signed for and it may be heavy, so it may be more practical to have the delivery sent to your workplace (please ensure that there will be somebody available to sign for and collect the package).

Please use **BLOCK CAPITALS**:

Personal Details

Name Home Postcode

Position Usdaw Branch/Region

Workplace

Delivery Details

Actual Delivery Address

Delivery Postcode

Tel Mobile

email

(To notify you when your order has been dispatched)

On completion just write: FREEPOST USDW on an envelope and put it in the post. You can also order online at www.usdaw.org.uk/spcorder
Email your views on the Supporting Parents and Carers Campaign to:
parentsandcarers@usdaw.org.uk

The data you are providing us will be used to process your order. This is in pursuit of the Union's legitimate activities stated in the Objects in the Union's Rule Book. This processing involves your personal data. The data that we collect about you here will be stored securely and destroyed after three months. For further information see Usdaw's Privacy Notice www.usdaw.org.uk/privacy

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